

Privacy Policy

Effective Date: June 23, 2026

Lumière Glam ("we," "us," or "our") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website lumiereglam.com (the "Site") or make a purchase from us. Please read this policy carefully. If you do not agree with the terms of this policy, please do not access the Site.

1. Information We Collect

We may collect the following types of information when you visit our Site or make a purchase:

- **Personal Information:** Name, email address, billing and shipping address, phone number, and payment information when you place an order or create an account.
- **Order Information:** Details about products you purchase, order history, and transaction records.
- **Automatically Collected Information:** IP address, browser type, device information, pages visited, and browsing behavior, collected through cookies and similar tracking technologies.
- **Communications:** Information you provide when you contact our customer service team, subscribe to our newsletter, or interact with us on social media.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To process and fulfill your orders, including shipping and payment processing.
- To communicate with you about your orders, account, and customer service inquiries.
- To send marketing communications, promotions, and newsletters (you may opt out at any time).
- To improve our website, products, and overall shopping experience.
- To detect, prevent, and address fraud, security issues, or technical problems.
- To comply with legal obligations.

3. Sharing Your Information

We do not sell your personal information. We may share your information with trusted third parties who assist us in operating our business, including:

- **Payment Processors:** To securely process your payments (e.g., Wix Payments, credit card processors).
- **Shipping & Fulfillment Partners:** To deliver your orders, including third-party suppliers and dropshipping fulfillment partners.
- **Marketing & Analytics Providers:** To help us understand site usage and improve our marketing efforts.
- **Legal Authorities:** When required by law or to protect our rights, property, or safety.

4. Cookies & Tracking Technologies

Our Site uses cookies and similar tracking technologies to enhance your browsing experience, analyze site traffic, and personalize content. You can control cookie preferences through your browser settings; however, disabling cookies may affect certain features of the Site.

5. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, including to comply with legal, accounting, or reporting requirements.

6. Your Rights & Choices

Depending on your location, you may have the right to:

- Access, correct, or delete your personal information.
- Opt out of marketing communications at any time by clicking "unsubscribe" in our emails.
- Request a copy of the personal information we hold about you.
- Withdraw consent where processing is based on consent.

To exercise any of these rights, please contact us using the information below.

7. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information. However, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

8. Children's Privacy

Our Site is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected such information, please contact us so we can delete it.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

Email:	support@lumiereglam.com
Website:	lumiereglam.com
Response Time:	We typically reply within 24-48 hours